

GOUGH SQUARE CONSUMER LAW CONFERENCE

PUGLIA, ITALY

Consumer Law Conference | 6th & 7th September 2017

Conference Programme

5th September 2017

19:00 Welcome drinks

20:30 Dinner at Borgo San Marco

6th September 2017

8:00 Breakfast and coffee in the orchard garden

8:55 Conference opening address

9:00 The origin of the species

What is consumer law? Where did it come from? Was it Europe? Or the Magna Carta? Is it just shopping law? **Claire Andrews** has been a consumer law barrister for 38 years and will chart the emergence of the genus.



9:25 A food lover's guide to microbiology

Dr. Slim Dinsdale is a world-renowned microbiologist and the primary architect of the kalonji defence in rodent infestation cases. Slim will give us a whistle stop tour of microscopic organisms and the flavours they impart (out of date snacks provided).



9:50 Rotten Boroughs: Great trading standards scandals

Bryan Lewin MBE has been a part of trading standards for nearly half a century. He knows where the bodies are buried. Bryan will review the great scandals to have beset the profession and how, in his opinion, they could have been avoided.



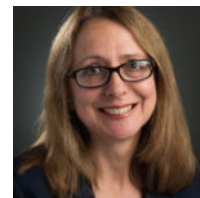
10:15 A car crash waiting to happen

The FCA is training its headlights on the motor industry and PCPs, which millions of consumers have used to buy expensive cars in the era of low interest rates. **Dan Brayley** will consider looming fears that PCP could lead to a new financial crisis as interest rates rise.



10:40 The directors' cut

Directors' liability in regulatory offences is usually derived from consent, connivance or neglect. The law is uncertain on the requisite *mens rea* for each mode of participation. **Alison Lambert** will review what a director does, or does not, need to know.



11:05 Coffee and swimming at the pool

11:45 Put. That. Coffee. Down. Coffee is for closers

The PPI scandal rocked the banks. It is the consumer mis-selling story of our generation. Was it a one off? Where could it happen again? **Bradley Say** will consider why PPI was so significant and whether its analysis can be used to predict future mis-selling scandals.



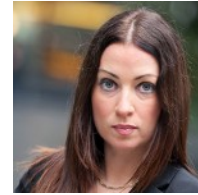
12:10 Group action, finding the pampas grass

Class actions have well and truly arrived from across the pond. Mastercard, Ryanair and Volkswagen are in the thick of it. Richard Roberts advised in one of the biggest class actions to be litigated in the UK. He will analyse GLOs from the consumer law perspective.



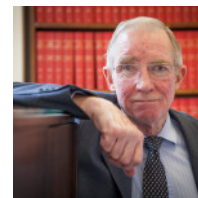
13:00 Green deal or no deal

In 2011 the Green Deal was a flagship environmental policy of the coalition government with the ambitious aim of energy efficient homes for all. **Kate Urell** advised the Green Deal Finance Company and the Green Investment Bank and will analyse the myths and misinformation surrounding this laudable scheme.



13:25 Jumping through the hoops

For 43 years **Fred Philpott** has had a stellar career and following at the Bar. He has a unique combination of specialism, professionalism, loyalty and social skill. What is the magic? Can it be learnt? Fred and his clerk for 3 decades, **Bob Weekes**, will give their insight on how to build a practice.



14:00 Mini-bus to Rotunda de la Rosa sea food restaurant, local specialities include ricci (sea urchins) and moscadino (baby cuttlefish)

15:45 Mini-bus to gelateria, Torre Canne and then return to Borgo San Marco

16:30 Free time

17:30 [Blue sky](#) strategy meeting (optional)

18:00 Cocktail reception in the main building

18:40 First mini-bus to Ostuni, the white town, for dinner

19:30 Second mini-bus to Ostuni, the white town, for dinner

23:00 First return trip to Borgo San Marco

00:30 Second return trip to Borgo San Marco

7th September 2017

9:00 Breakfast in the orchard garden

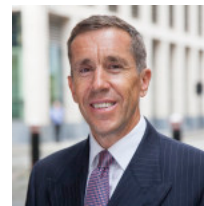
10:00 Purely Creative Thinking

The *OFT v Purely Creative* is a *cause celebre* in European consumer law. **Kevin De Haan QC** has been a barrister for 41 years and a silk for the last 17. He will tell us the story of the Purely Creative litigation and its ups and downs during the long journey to the CJEU in Luxembourg.



10:25 Losing your pound of flesh

Outstanding consumer credit is currently running at £178 billion in the UK. Despite this, lending institutions keep making fundamental mistakes, jeopardising the enforceability of loans on a colossal scale. **Stephen Neville** will review the schoolboy errors that lenders continue to make and analyses why they are so error prone.



10:50 Mouse trap

Sentencing guidance has seen fines for food safety offences mushroom with supermarkets facing penalties measured by the million.

Jonathan Goulding has been a food safety barrister for 33 years and has defended in more of these cases than most. He will share his strategy for softening the blow.



11:15 Fool's gold: The Stone Choses

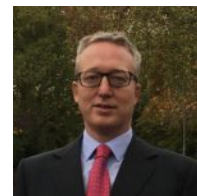
Pension liberation has seen billions transferred from safe schemes into high risk, esoteric and unregulated investments. Many have lost their entire pension pot. **Thomas Samuels** is now litigating these issues and will analyse the technical question of what amounts to giving FCA regulated advice.



11.40 Coffee and swimming at the pool

12:15 Going for broke

Do you know the difference between receivership, insolvency, liquidation and bankruptcy? I didn't think so. The mere mention of these terms can terrify. Not so **Sebastian Clegg**, who has long experience (not personal) in this area. He will provide us a roadmap to the doors of Fleet prison.



12:40 Costa del crime? O costa del confiscation?

Confiscating criminal proceeds is an international problem with assets squirreled across the globe. **Jonathan Spicer** is the CPS barrister responsible for international cooperation in asset recovery. He has a roving European role and will tell us how recovery is achieved and the difficulties overcome.



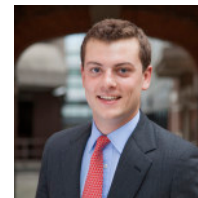
13:05 Known knowns and known unknowns

Newspaper stories about the misuse of data appear daily. Yet few of us really understand fully the many rules concerning the control of information. **Michael Coley** writes the Information chapter in the Pink Book and will try to find our lost bearings.



13:30 Lost your passport?

The future of financial passporting is perhaps the most important economic issue to be answered post-Brexit, given the UK's dependence on financial services. **Robin Kingham** is a barrister who sat on the EU planning and coordination team at the FCA. He will give us his insight into the risk of losing the City of London to Paris or Frankfurt.



14:00 Buffet lunch at Borgo San Marco

15:00 Free time

17:00 Olive grove walk to see ancient remains

18:30 Prosecco drinks reception, orchard garden

20:30 Conference awards dinner, Borgo San Marco

8th September 2017

8:00 Breakfast in the Orchard garden

11:00 Check out of Borgo San Marco